Technology for Design Seminar: 3D Printing – Driving Design over the Edge
科技與設計研討會：3D 立體打印 – 驅動設計超越極限

Technology for Design Seminar 2013 is a concurrent event of Business of Design Week (BODW) organised by HKDC. It elaborates on the power of design in bringing about technological advancement, and how this achievement enhances the quality of our lives. Each year, the seminar is well attended by design professionals, business leaders, researchers, manufacturers, academics and interested individuals.

The topic for this year's programme is "3D Printing – Driving Design over the Edge". 3D printing is a topic which has gained wide popularity in recent years and its huge potential of 3D printing has yet to be fully realized. In this seminar, hardware / software developers, researchers, renowned spatial and products designers will share with the participants about the knowledge of 3D printing technology, applications and implementations, as well as to offer an in-depth view of how valuable business opportunities can be generated.

由香港設計中心主辦的科技與設計研討會 2013 是設計營商周的同期活動之一。研討會主要探討設計力量如何令科技進步和突破，並如何提高人們的生活質素。研討會每年均吸引設計師、商界領袖、研究專才、製造商、學者及有興趣人士出席。

今年的主題為「3D 立體打印 – 驅動設計超越極限」。3D 立體打印技術近年極受重視，而其巨大的潛能亦未被完全發掘。是次研討會邀得技術硬件 / 軟件開發人員、研究專家及知名的空間和產品設計師與參加者分享 3D 立體打印知識、應用與實踐方法，以及深入探討如何利用新科技創造更多商機。

Date 日期：	Monday, 2 December 2013	2013 年 12 月 2 日(星期一)
Time 時間：	2:00 p.m. – 5:10 p.m.	下午 2 時至 5 時 10 分
Venue 地點：	Meeting Room S421, Hong Kong Convention & Exhibition Centre	香港會議展覽中心會議室 S421
International Speakers: 國際級演講嘉賓：	**Eric Brockmeyer**, Disney Research Pittsburgh, USA 美國 **François Brument**, In-Flexions, France 法國 **Ofer Shochet**, Stratasys, Israle 以色列 **Bart Van der Schueren**, Materialise, Belgium 比利時	
Language 語言：	Simultaneous interpretation into English, Putonghua and Cantonese will be provided 提供英語、普通話及廣東話即時傳譯	
Fee 費用：	HK$ 700	
Online Registration 網上報名及詳情：	www.bodw.com	
Enquiry 報名查詢：	Tel 電話: 3151 8900 / Email 電郵: bodw2013@swiretravel.com	

Time 時間	Technology for Design Seminar, Monday, 2 December 2013 Programme & Speakers 議程及講者
1:15 – 2:00 p.m.	**Registration 登記**
2:00 – 5:10 p.m.	
	Welcoming Remarks 開幕詞
	Seminar Introduction 研討會簡介 Moderator: Dr. Roger Ball, The Hong Kong Polytechnic University 主持人：Dr. Roger Ball 教授，香港理工大學
	Topic: 3D Printing: Technology for a Better And Healthier Life **題目：3D 打印：帶給人類更美好及健康生活的科技** Speaker 講者： Dr. Bart van der Schueren, Executive Vice President, Materialise N.V., Belgium（比利時）
	Topic: 3D Printed Habitat **題目：印出我居所** Speaker 講者: Mr. François Brument, Founder, In-flexions, France（法國）
	Networking Break 交流小休
	Topic: Additive Interaction **題目：3D 打印與光纖結合互動裝置創造無限可能** Speaker 講者: Mr. Eric Brockmeyer, Research Associate, Disney Research Pittsburgh, USA（美國）
	Topic: Multi-material 3D Printing and the Digital Material Revolution **題目：多材料 3D 打印技術及數碼物料革命** Speaker 講者: Dr. Ofer Shochet, Executive Vice President, Products, Stratasys, Israel（以色列）
	Panel Discussion 小組討論

The programme is subject to change without prior notice 節目如有任何更改，恕不另行通知。

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